

2017 SICKKIDS REFERRAL PROMOTION | COLEMAN CAMPING PRIZE PACK

Get your family and friends to register for The Great Camp Adventure Walk and for every participant that you refer, you'll be entered into a draw to win a Coleman Camping Starter Pack valued at \$1000!

Plus, you will receive a fundraising credit up to \$20; up to a maximum of \$200 or 10 adults.

Read below for more details!

Date: May 22, 2017-June 18, 2017

2017 SICKKIDS COLEMAN CAMPING PRIZE PACK DETAILS

- Details about the Coleman Camping Starter Pack, valued at over \$1,000 :
 - 1 - 11 x 11 Instant Screen House
 - 1- 45 Qt Wheeled Cooler
 - 1- ArrowheadT 8P Mod Dome Full Fly tent
 - 1 - Reversible Beige/Black RV, Patio and Camp Mat
 - 1- Propane Grill and Stove
 - 1- Divide & Twist Lantern
 - 4 x Dexter Point Sleeping Bag
 - 2 x Illumi-Bug Youth Sleeping Bag

RULES AND REGULATIONS 2017 SICKKIDS REFERRAL PROMOTION | COLEMAN CAMPING PRIZE PACK

OFFICIAL PROMOTION RULES –

Recruit for the Canaccord Genuity Great Camp Adventure Walk (hereafter "GCA") benefiting SickKids Foundation by June 18, 2017 (the "Contest") and you could win a Complete Coleman Camping Kit, valued at \$1,000 (the "Contest").

The sponsor of this Contest is The Hospital for Sick Children Foundation (the "Contest Sponsor").

CONTEST PERIOD: Starts May 23, 2017 and ends on June 18, 2017 at 11:59 pm EST (the "Contest Period") after which time no further entries will be accepted.

HOW TO ENTER - No purchase necessary. You can enter the contest in one of the following two ways:

I. For every new participant that is referred between May 23, 2017 and June 18, 2017, the referring participant will automatically receive one (1) ballot into a draw for the Prize. The ballot entry will be in the referring participant's name.

OR

II. To enter the contest without purchase, e-mail your full name, email address, and phone number with the subject line Great Camp Adventure Walk Contest and email all of the above to counsellor@walkforsickkids.ca and you will receive one (1) ballot entry into the Contest. One (1) entry per day per registrant is permitted. No purchase entry requests must be e-mailed during the Contest Period and must be received by no later than June 18, 2017 at 5pm to ensure entry into the contest.

ELIGIBILITY

Contest open to legal residents of Ontario aged 13+ yrs at entry

PRIZES:

Win a Complete Coleman Camping Kit. Face value is at \$1,000 (the "Prize").

- Details about the Coleman Camping Starter Pack, valued at over \$1,000 :
 - 1 - 11 x 11 Instant Screen House
 - 1- 45 Qt Wheeled Cooler
 - 1- ArrowheadT 8P Mod Dome Full Fly tent
 - 1 - Reversible Beige/Black RV, Patio and Camp Mat
 - 1- Propane Grill and Stove
 - 1- Divide & Twist Lantern
 - 4 x Dexter Point Sleeping Bag
 - 2 x Illumi-Bug Youth Sleeping Bag

There is one prize to be won.

PRIZE WINNER SELECTION

On or about June 22, 2017 (the "Draw Date") in Toronto, ON at approximately 4:00 p.m. ET there will be one draw for the Prize. An eligible entrant will be selected by random draw from among all eligible entries received during the Contest Period. A Prize must be accepted by a selected entrant or the selected entrant forfeits the Prize. The odds of winning depend on the number of eligible entries received, and the number of entrants that meet the criteria for Contest Entry. In order to qualify, the entrant must have entered the Contest as set out under the heading "How To Enter" set out above and meet the eligibility criteria set out above. The Sponsor or its designated representative will make three (3) attempts to contact the selected entrant by telephone or email (using the personal information provided in the Canaccord Genuity Great Camp Adventure Walk database or entry email) within two (2) business days of the Draw Date. If a selected entrant cannot be contacted within three (3) attempts or two (2) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable, then the selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries.

BEFORE BEING DECLARED A WINNER, each selected entrant (hereinafter referred to as “potential winner”) will be required to sign and email to counsellor@walkforsickkids.ca within two (2) business days the Sponsor’s declaration and release, which (among other things) (i) confirms compliance with these Official Contest Rules (the “Rules”); (ii) acknowledges acceptance of the Prize as awarded; (iii) sign a Release that releases the Contest Sponsor, Contest Prize suppliers, and each of their respective shareholders, employees, parents, directors, board members, officers, members, affiliates, subsidiaries, representatives, agents, successors and assigns (collectively, the “Contest Group”) from any and all liability in connection with this Contest, the potential winner’s participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to the publication, reproduction and/or other use of the potential winner’s name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the internet; and (v) requires the potential winner to correctly answer a mathematical skill-testing question without mechanical or other aid; If the potential winner: (a) fails to correctly answer the skill-testing question, and/or (b) fails to return the properly executed Release within the time specified by the Contest Sponsor, then he/she will forfeit the Prize with no liability to Sponsor whatsoever and Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries. A selected entrant may be required to provide photo identification, their occupation and employer in order to substantiate their eligibility.

The Contest Group is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries.

ADDITIONAL CONDITIONS OF PARTICIPATION:

By participating in this Contest, each entrant accepts and agrees to these Official Rules and all decisions of the Contest judges (who may be employees, agents or independent contractors of the Contest Sponsor), which shall be final and legally binding on the entrant in all matters relating to this Contest including, without limitation, eligibility and/or disqualification of entries.

All entries become the property of the Contest Sponsor and will not be returned.

Entrants and/or winners assume liability for, and release and hold harmless the Contest Group from, injuries caused, or claimed to be caused by participating in the Contest, by the acceptance, possession, or use of any Prize awarded, including but not limited to claims/damages for personal injury, or property damage.

Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Participant engaging in any of the foregoing activities may be disqualified and will forfeit any Prize that is won.

Contest is open to legal residents of Ontario. Contest is not open to employees, representatives and agents of the Contest Sponsor and Contest Group, or each of their affiliates or related companies and, if applicable, advertising or promotion agencies, Contest judges and Contest Prize suppliers that are directly involved in administering the Contest.

By entering this Contest, each winner acknowledges and agrees that the Contest Group: i) shall have no liability of any kind whatsoever with respect to this Contest and/or the awarding or use of the Prize, (ii) make no warranty, guaranty or representation of any kind concerning the Prize, (iii) disclaims any implied warranty, and (iv) is not liable for injury, loss or damage of any kind resulting from the entrant's acceptance or use of the Prize or otherwise from such entrant's participation in this Contest.

The Contest Sponsor and its affiliates may, at their sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Official Rules. In no event will the number of Prizes awarded exceed the available number of Prizes as specified in these Official Rules.

The Contest Group is not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to, errors in advertising, the Official Rules, the announcement of winners, distribution of the Prizes or technical malfunctions to telephone network lines, computer online systems, servers or providers, computer equipment or software, viruses, bugs, failure of personal computers and/or software and hardware configurations, or failure of any email to be received by the Contest Sponsor or a participant for any reason including but not limited to traffic congestion on the Internet or at any website to combination thereof. The Contest Group is not responsible for damage to a user's system occasioned by participation in this Contest or downloading any information necessary to participate in this Contest.

The Contest Group does not warrant that access to or use of the Contest will be uninterrupted or error-free.

This Contest is subject to all applicable federal, provincial and municipal laws.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to Ontario conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

Unless entrants otherwise indicate, the personal information gathered about entrants in the course of this Contest will be used by the Contest Sponsor for the administration of the Contest, fundraising, the administration the donations, providing information about the activities of SickKids Foundation SKF and The Hospital For Sick Children, to comply with legal and regulatory requirements and to ask for support in our mission to improve children's health. Each potential winner agrees to the use of his/her name, comments, photograph, and other likeness for publicity purposes, and grants to the Contest Group any and all rights to said use without further compensation.

2017 SICKKIDS REFERRAL PROMOTION

Refer & Receive Program:

Registrant must identify the person who referred them in order for referring participants to receive a credit toward their fundraising goal. Offer valid from May 23rd, 2017 to June 18, 2017.

Eligibility:

- Referring participants must be registered for 2017 Canaccord Genuity Great Camp Adventure Walk
- New participant must not be a previous Canaccord Genuity Great Camp Adventure Walk participant
- New participant must be outside of the existing participant's household
- Fundraising Goal Credit: Referring participant will receive the fundraising credit amount based on participant type of new participant:
 - \$10 credit for Youth, Jr. Crew, or Crew
 - \$20 fundraising credit for all Adult registrations
- Credits will be deposited to referring participant's fundraising page within 10 business days of the referral registration
- The maximum credit incentive to be earned by each referring participant is \$200
- Fundraising credit can be applied to either individual or team page